# CONTRACT

WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

| Contract / Revision | Alt Order # |
|---|---|
| 586331 / | 09848372 |

| Product | | |
|---|---|---|
| MAJORITY PAC | | |
| Contract Dates | Estimate # | |
| 10/30/12 - 11/06/12 | 2156 | |
| Advertiser | | Original Date / Revision |
| Senate Majority PAC | | 10/25/12 / 10/25/12 |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| Station | Account Executive | Sales Office |
| WITI | Trevor Heaton | Washington DC |
| Special Handling | | |
| Demographic | | |
| Adults 35+ | | |
| | | |
| IDB# | Advertiser Code | Product Code |
| | 94 | 100 |
| Agency Ref | | Advertiser Ref |

And:

**Waterfront Strategies**
**1010 Wisconsin Avenue**
**Suite 800**
**Washington, DC 20007**

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Totals Spots | Totals Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| N 1 | 6 | 10/30/12 | 11/02/12 | M-F 6a-7a | 6a-7a | | :30 | | | NM | 3 | $6,450.00 |
| Week: | | Start Date 10/29/12 | End Date 11/04/12 | Weekdays -TWTF-- | Spots/Week 3 | | Rate $2,150.00 | | | | | |
| N 2 | 6 | 11/05/12 | 11/06/12 | M-F 6a-7a | 6a-7a | | :30 | | | NM | 1 | $2,150.00 |
| Week: | | Start Date 11/05/12 | End Date 11/11/12 | Weekdays MT----- | Spots/Week 1 | | Rate $2,150.00 | | | | | |
| N 3 | 6 | 10/30/12 | 11/02/12 | M-F 7a-8a | 7a-8a | | :30 | | | NM | 3 | $6,450.00 |
| Week: | | Start Date 10/29/12 | End Date 11/04/12 | Weekdays -TWTF-- | Spots/Week 3 | | Rate $2,150.00 | | | | | |
| N 4 | 6 | 11/05/12 | 11/06/12 | M-F 7a-8a | 7a-8a | | :30 | | | NM | 1 | $2,150.00 |
| Week: | | Start Date 11/05/12 | End Date 11/11/12 | Weekdays MT----- | Spots/Week 1 | | Rate $2,150.00 | | | | | |
| N 5 | 6 | 10/30/12 | 11/02/12 | M-F 8a-9a | 8a-9a | | :30 | | | NM | 3 | $5,850.00 |
| Week: | | Start Date 10/29/12 | End Date 11/04/12 | Weekdays -TWTF-- | Spots/Week 3 | | Rate $1,950.00 | | | | | |
| N 6 | 6 | 11/05/12 | 11/06/12 | M-F 8a-9a | 8a-9a | | :30 | | | NM | 1 | $1,950.00 |
| Week: | | Start Date 11/05/12 | End Date 11/11/12 | Weekdays MT----- | Spots/Week 1 | | Rate $1,950.00 | | | | | |
| N 7 | 6 | 11/03/12 | 11/03/12 | Sa 8a-9a | 8a-9a | | :30 | | | NM | 1 | $400.00 |
| Week: | | Start Date 10/29/12 | End Date 11/04/12 | Weekdays -----S- | Spots/Week 1 | | Rate $400.00 | | | | | |
| N 8 | 6 | 11/04/12 | 11/04/12 | Su 7a-8a | 7a-8a | | :30 | | | NM | 1 | $400.00 |
| Week: | | Start Date 10/29/12 | End Date 11/04/12 | Weekdays ------S | Spots/Week 1 | | Rate $400.00 | | | | | |
| N 9 | 6 | 11/04/12 | 11/04/12 | Su 8a-9a | 8a-9a | | :30 | | | NM | 1 | $435.00 |
| Week: | | Start Date 10/29/12 | End Date 11/04/12 | Weekdays ------S | Spots/Week 1 | | Rate $435.00 | | | | | |
| N 10 | 6 | 10/30/12 | 11/02/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 4 | $2,400.00 |
| Week: | | Start Date 10/29/12 | End Date 11/04/12 | Weekdays -TWTF-- | Spots/Week 4 | | Rate $600.00 | | | | | |
| N 11 | 6 | 11/05/12 | 11/06/12 | M-F 9a-10a | 9a-10a | | :30 | | | NM | 1 | $600.00 |
| Week: | | Start Date 11/05/12 | End Date 11/11/12 | Weekdays MT----- | Spots/Week 1 | | Rate $600.00 | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

FOX 6 WITI-MILWAUKEE
WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

| Contract / Revision | Alt Order # |
|---|---|
| 586331 / | 09848372 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| 10/30/12 - 11/06/12 | MAJORITY PAC | 2156 |

| Advertiser | Original Date / Revision |
|---|---|
| Senate Majority PAC | 10/25/12 / 10/25/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Totals Spots | Totals Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| N 12 | 6 | 10/30/12 | 11/02/12 | M-F 11a-1130a FOX 6 | 11a-1130a | | :30 | | | NM | 3 | $1,350.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | 3 | $450.00 | | | | | | |
| N 13 | 6 | 11/05/12 | 11/06/12 | M-F 11a-1130a FOX 6 | 11a-1130a | | :30 | | | NM | 1 | $450.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | 1 | $450.00 | | | | | | |
| N 14 | 6 | 10/30/12 | 11/02/12 | M-F 11a-1130a FOX 6 | 11a-1130a | | :30 | | | NM | 3 | $1,455.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | 3 | $485.00 | | | | | | |
| N 15 | 6 | 11/05/12 | 11/06/12 | M-F 1130a-12p FOX 6 | 1130a-12p | | :30 | | | NM | 1 | $485.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | 1 | $485.00 | | | | | | |
| N 16 | 6 | 10/30/12 | 11/02/12 | M-F 4p-430p | 4p-430p | | :30 | | | NM | 4 | $1,660.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | 4 | $415.00 | | | | | | |
| N 17 | 6 | 11/05/12 | 11/05/12 | M-F 4p-430p | 4p-430p | | :30 | | | NM | 1 | $415.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M------ | 1 | $415.00 | | | | | | |
| N 18 | 6 | 10/30/12 | 11/02/12 | M-F 430p-5p | 430p-5p | | :30 | | | NM | 4 | $1,940.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | 4 | $485.00 | | | | | | |
| N 19 | 6 | 11/05/12 | 11/05/12 | M-F 430p-5p | 430p-5p | | :30 | | | NM | 1 | $485.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M------ | 1 | $485.00 | | | | | | |
| N 20 | 6 | 10/30/12 | 11/02/12 | M-F 5p-530p | 5p-530p | | :30 | | | NM | 3 | $3,900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | 3 | $1,300.00 | | | | | | |
| N 21 | 6 | 11/05/12 | 11/05/12 | M-F 5p-530p | 5p-530p | | :30 | | | NM | 1 | $1,300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 11/05/12 | 11/11/12 | M------ | 1 | $1,300.00 | | | | | | |
| N 22 | 6 | 10/30/12 | 11/02/12 | M-F 530p-6p | 530p-6p | | :30 | | | NM | 3 | $3,600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | 3 | $1,200.00 | | | | | | |
| N 23 | 6 | 10/30/12 | 11/02/12 | M-F 6p-630p | 6p-630p | | :30 | | | NM | 3 | $4,455.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | 3 | $1,485.00 | | | | | | |
| N 24 | 6 | 11/01/12 | 11/01/12 | X Factor Thursday | 7p-9p | | :30 | | | NM | 1 | $3,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ---T--- | 1 | $3,000.00 | | | | | | |
| N 25 | 6 | 10/30/12 | 11/02/12 | M-F 9-930p | 9p-930p | | :30 | | | NM | 2 | $4,800.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | 2 | $2,400.00 | | | | | | |
| N 26 | 6 | 10/30/12 | 11/02/12 | M-F 930-10p | 930p-10p | | :30 | | | NM | 2 | $4,600.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | 2 | $2,300.00 | | | | | | |
| N 27 | 6 | 10/30/12 | 11/02/12 | M-F 10p-1035p | 10p-1035p | | :30 | | | NM | 2 | $4,200.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | 2 | $2,100.00 | | | | | | |
| N 28 | 6 | 11/03/12 | 11/03/12 | Sa 930p-10p | 930p-10p | | :30 | | | NM | 1 | $1,600.00 |

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| Contract / Revision | Alt Order # |
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| 586331 / | 09848372 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| 10/30/12 - 11/06/12 | MAJORITY PAC | 2156 |

| Advertiser | Original Date / Revision |
|---|---|
| Senate Majority PAC | 10/25/12 / 10/25/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Totals Spots | Totals Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | 1 | $1,600.00 | | | | | | |
| N 29 | 6 | 11/04/12 | 11/04/12 | Su 9p-930p | 9p-930p | | :30 | | | NM | 1 | $2,200.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ------S | 1 | $2,200.00 | | | | | | |
| N 30 | 6 | 11/04/12 | 11/04/12 | Su 10p-1035p | 10p-1035p | | :30 | | | NM | 1 | $1,900.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ------S | 1 | $1,900.00 | | | | | | |
| N 31 | 6 | 11/04/12 | 11/04/12 | Fox 6 Blitz | 1035p-1105p | | :30 | | | NM | 1 | $1,200.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ------S | 1 | $1,200.00 | | | | | | |
| N 32 | 6 | 11/04/12 | 11/04/12 | GB Packers Football | various | | :30 | | | NM | 1 | $75,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ------S | 1 | $75,000.00 | | | | | | |
| N 33 | 6 | 11/04/12 | 11/04/12 | NFL OT on FOX | various | | :30 | | | NM | 1 | $27,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/29/12 | 11/04/12 | ------S | 1 | $27,000.00 | | | | | | |
| | | | | | | | | | | Totals | 61 | $176,230.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 10/29/12 -11/06/12 | 61 | $176,230.00 | $149,795.50 |
| Totals | 61 | $176,230.00 | $149,795.50 |

**Signature:** _____ **Date:** _____

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# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| Station and Location: | Date: |
|---|---|
| | |

I, Mike Furman
do hereby request station time concerning the following issue:

Majority PAC

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| | As | ordered | | | |

**Total Charges:**

This broadcast time will be used by: Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☐ **a committee;** ☐ **an association;** ☒ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

## *TO BE SIGNED BY ISSUE ADVERTISER*

| Date | Signature | Contact Phone Number |
|---|---|---|
| 4/4/12 | | 202-393-5700 |

## *TO BE SIGNED BY STATION REPRESENTATIVE*

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

| Signature | Printed Name | Title |
|---|---|---|
| | | |

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Waterfront Strategies

UFCW 400

**Check Date:** 10/23/2012 **Vendor:** 0001013486 WITI-TV **Check No.** 010338

**Project Name:** Majority PAC: Moving Forward **Flight Dates:** 10/30/2012 thru 11/6/2012

| Invoice Number | Invoice Date | Voucher ID | Gross Amount | Discount Taken | Paid Amount |
|---|---|---|---|---|---|
| 0001039210301106 | 10/23/2012 | 00010392 | 149,795.50 | 0.00 | 149,795.50 |
| **Totals** | | | $149,795.50 | $0.00 | $149,795.50 |

order 586331

M

Waterfront Strategies

Washington Harbour
3050 K Street, NW, Suite 100
Washington, DC 20007
202.338.8700

JPMORGAN CHASE BANK, N.A.
Syracuse, NY
50-937/213

010338

**Date** 10/23/2012 **Pay Amount** $149,795.50***

**Pay** ****ONE HUNDRED FORTY-NINE THOUSAND SEVEN HUNDRED NINETY-FIVE AND 50 / 100 DOLLAR****

**To The Order Of** WITI-TV
9001 North Green Bay Road
Milwaukee, WI 53209

Authorized Signature

⑈010338⑈ ⑆021309379⑆ 630154604450⑈